

Steering Committee Meeting 10/14/20

Attendees: Brian Mullen, Sharron Reed-Davis, Terry Frazier, Vennie Gore, Lisa Sudia, Barb Kranz, Floyd Atkins, Mark Fellows, Tammi Cervantes, Tiana Carter

Action Items:

- Conduct a zoom update meeting with registration scheduled for early evening
 - Identify social media platform
 - Add A3 project update document to website
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1. Schedule
 - a. Charettes workshop projected for mid-January tentatively
 - b. Consider projecting BOT meeting to April, instead of February to hit all required milestones
 - c. Not stopping or losing momentum – focus on quality of data collection for programming needs
 - d. Working to have a check in meeting with students
 - e. Social media presence to engage students – be transparent regarding the process
 - f. Develop draft to share with students in November
 - g. Develop campus wide engagement in November / December
 2. Engagement
 - a. MSU Elders meeting Friday 10/23
 - b. Conduct a zoom update meeting with registration scheduled for early evening
 - i. Brief updates to existing meetings
 - ii. Update at CORES/COPS - share BOT interim update with CORES/COPS and students
 - iii. November – general student body
 - c. Identify social media platform – CORES/COPS media, general MSU social media
 - i. Public, open channels
 - ii. Mark to arrange post with account managers
 - d. OCAT staff
 - i. Director level OCAT staff next
 - ii. Lisa will combine all OCAT notes in one set
 - iii. Consistent message on focus of MC Center